

Brantford Brant Norfolk Ontario Health Team 2026–27 Strategy Map

Partnering for a healthier tomorrow for everyone



BRANTFORD BRANT NORFOLK
ONTARIO HEALTH TEAM

Together we deliver and advance integrated, equitable, and person-centred healthcare

System Outcomes

Expand Access to Primary Care

Scale team-based primary care and support unattached patients

Integrated Care Pathways

Reduce hospital use for chronic disease management

Equitable Access

Every strategy requires the identification of inequities and a mitigation plan

Digital Enablement

Adopt and harmonize digital strategies to enable integrated, accessible care

Engaged Communities

Advance community awareness and as an engagement capable environment

Strategic Directions and Actions

Advance Health Equity & Access

- Advance EDI maturity across BBNOHT member organizations
- Complete Equity Gap Analysis and Implement Recommendations
- Integrate digital tools to reduce language and accessibility barriers

Support Priority Populations

- Scale decision support tools to additional primary care organizations
- Enhance frailty and dementia pathways
- Provide care to persons currently unattached to primary care providers

Improve Care Coordination & Excellence

- Expand access to team-based primary care
- Harmonize primary care digital systems
- Implement chronic disease pathways (COPD, diabetes, stroke, substance use)
- Advance the use of standardized digital referral, triage and intake tools including eReferral
- Support the design and implementation of Provincial Coordinated Access for mental health and addictions

Enhance Operational Effectiveness

- Assess opportunities for strategic communications across health service providers
- Develop governance and sustainability options pending further guidance from the Ministry of Health
- Develop a collaborative recruitment strategy for primary care that spans Brantford, Brant, Norfolk

Strengthen Collaboration & Engagement

- Strengthen PWLE advisory and network using engagement capable environments framework
- Support Primary Care Network strategic initiatives
- Expand OHT member organizations as required
- Expand learning/training options for care teams which span multiple organizations